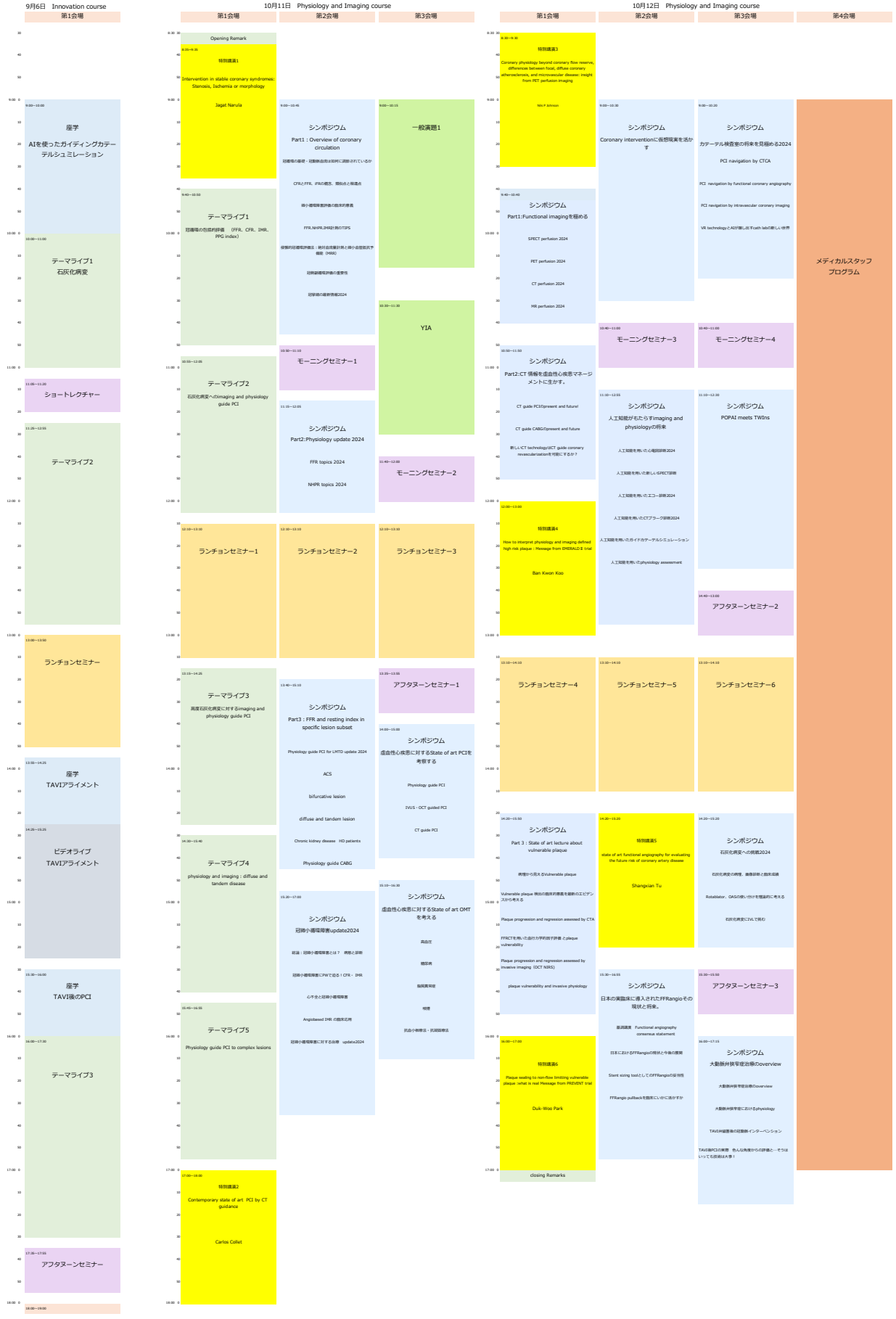POPAI2024プログラム